



July 2019

FACTS SHEET

The BASH provides a backpack, school supplies
and a new pair of tennis shoes
for pre-registered students in grades K-12 living in the
Mooresville Graded School District and South Iredell School District.

Annually, the Back 2 School BASH:

- Serves Over 1500 students
- Hosts over 4000 attendees the day of the event with fun, games and food
- Is run with over 400 volunteers
- The budget of \$50,000 relies 100% on sponsorships, private contributions, and proceeds from the 5K BASH Color Dash Event
- BASH Color Dash 5K Run and Fun Run (400 runners, 1000+ attendees)

**YOUR SPONSORSHIP DOLLARS
MAKE ALL THIS POSSIBLE**